

COOKIE POLICY

1. Introduction

This Cookie Policy has been prepared by **NIVASOLE HOTELCILIK TURIZM VE TICARET LTD. STI. ("Nivasole Lara")** to provide information regarding the cookies and similar technologies placed on your device when you visit our website.

This Policy explains:

- What cookies are;
- Which types of cookies are used on our website;
- For what purposes cookies are used;
- How cookies can be managed;
- How your personal data are processed through cookies; and
- How you may exercise your rights under the Turkish Personal Data Protection Law No. 6698 ("KVKK").

Except for strictly necessary cookies, your explicit consent will be obtained before cookies are placed on your device. You may withdraw or modify your consent preferences at any time through our Cookie Management Panel.

Users may view the categories of cookies used on our website and activate or deactivate non-essential cookies through the Cookie Management Panel. Cookie preferences may be modified at any time.

2. What is a Cookie?

A cookie is a small text file that is stored on your browser or device by a website you visit.

Cookies may store information such as:

- Session information,
- User preferences,
- Website usage habits,
- Duration of page visits,
- Navigation behavior.

Cookies are used to provide a personalized browsing experience, improve our services, enhance website functionality, and improve user experience.

3. Types of Cookies

3.1 Cookies Based on Storage Duration

Session Cookies

Session cookies are temporary cookies that remain active only during your browsing session and are automatically deleted when you close your browser.

Persistent Cookies

Persistent cookies remain on your device after the browser is closed and are automatically deleted after a specified period or on a predetermined date.

3.2 First-Party and Third-Party Cookies

First-Party Cookies

These cookies are placed directly by the website you are visiting.

Third-Party Cookies

These cookies are placed by domains other than the website being visited and are generally used for analytics, advertising, and integrated third-party services.

4. Cookie Categories Based on Purpose

4.1 Strictly Necessary Cookies

These cookies are essential for the operation of the website and cannot be disabled in our systems.

They are used to:

- Enable core website functionality;
- Maintain user sessions;
- Process form submissions;
- Remember privacy preferences;
- Ensure website security.

Without these cookies, certain parts of the website may not function properly.

Legal Basis

Personal data processed through strictly necessary cookies are processed pursuant to Article 5(2)(c) and Article 5(2)(f) of the KVKK:

- Performance of a contract;
 - Legitimate interests of the Data Controller.
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4.2 Analytics / Performance Cookies

These cookies enable statistical measurement and analysis of website usage.

They help us:

- Analyze visitor behavior;
- Measure website traffic;
- Evaluate website performance;
- Optimize website functionality;
- Identify popular and less frequently visited pages;
- Improve overall user experience.

Legal Basis

Analytics cookies are processed based on your **explicit consent** pursuant to Article 5(1) of the KVKK.

4.3 Functional Cookies

Functional cookies allow the website to remember choices you make and provide enhanced and personalized features.

Examples include:

- Language preferences;
- Region preferences;
- User interface customizations;
- Previously selected settings.

Legal Basis

Functional cookies are processed based on your **explicit consent** pursuant to Article 5(1) of the KVKK.

4.4 Advertising and Marketing Cookies

These cookies are used to track online activities and create profiles based on users' interests in order to display relevant advertisements.

Advertising cookies may be used to:

- Measure advertising effectiveness;
- Personalize advertisements;
- Conduct behavioral advertising activities;
- Improve marketing campaigns.

Legal Basis

Advertising and marketing cookies are processed based on your **explicit consent** pursuant to Article 5(1) of the KVKK.

5. Third-Party Services Used on Our Website

Our website may utilize the following services which may place cookies on your device:

Google Tag Manager

Used to manage website tags and assist in performance monitoring and analytics.

Google Fonts

Provides web fonts to improve website appearance, readability, and performance.

Google Static Services

Used for delivering static content such as maps, images, style sheets, and scripts.

UNPKG

A content delivery network (CDN) used to load open-source JavaScript and CSS libraries efficiently.

Google reCAPTCHA

Used to protect forms and website services against spam and automated bot attacks.

Google APIs

Used to integrate Google services such as:

- Google Maps
- Gmail
- Google Drive

- YouTube
- Google Calendar

These services may place cookies when accessed through our website.

6. Cookie List

Cookie Name	Purpose	Category	Provider	Type	Retention Period
CultureInfo	Stores visitor language and country preferences	Necessary	Nivasole Lara	First-Party	Session
_ga	Distinguishes unique visitors for Google Analytics	Analytics	Nivasole Lara	First-Party	13 Months
_ga_FZR5KLYG5B	Maintains Google Analytics session state	Analytics	Nivasole Lara	First-Party	13 Months
__RequestVerificationToken	Protects against Cross-Site Request Forgery (CSRF) attacks	Necessary / Security	Nivasole Lara	First-Party	Session
_GRECAPTCHA	Spam and bot protection through Google reCAPTCHA	Functional / Security	Google	Third-Party	6 Months
NID	Stores user preferences and supports advertising personalization	Advertising / Marketing	Google	Third-Party	6 Months

7. Rights of Data Subjects

Individuals whose personal data are processed through cookies have the right to exercise their rights under Article 11 of the KVKK.

Requests may be submitted in accordance with the Communiqué on the Principles and Procedures for Applications to the Data Controller.

Applications may be sent in writing to:

NIVASOLE HOTELCILIK TURIZM VE TICARET LTD. STI.

Çağlayan Mahallesi, 2052 Street No:19

07230 Muratpaşa / Antalya

Türkiye

or by e-mail to:

info@nivasole.com

8. Managing Cookie Preferences

You may modify your cookie preferences at any time through the Cookie Management Panel available on our website.

After changing your preferences, please refresh the page for the new settings to take effect.

In addition, cookies may be controlled through your browser settings.

Useful browser guides:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Safari
- Opera

For further information, please consult the privacy and cookie management documentation provided by your browser provider.

Data Controller

NIVASOLE HOTELCILIK TURIZM VE TICARET LTD. STI.

Address: Çağlayan Mahallesi, 2052 Street No:19, 07230 Muratpaşa / Antalya, Türkiye

E-mail: info@nivasole.com